



For Immediate Release

**Wilson-Hurd
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Wilson-Hurd Introduces New Website

Wausau, Wisconsin: Wilson-Hurd Manufacturing Company is pleased to announce the introduction of an entirely new website. Wilsonhurd.com received an updated design to coincide with the new branding effort that was established in 2014. This is a significant step forward to continuing Wilson-Hurd's new chapter of business.

The new Wilson-Hurd website offers a clean, modern, user-friendly and content-rich experience. The website is designed to inform customers of all that Wilson-Hurd can do, as well as assist them in their decision making and creation of custom products. The website also focuses on explaining Wilson-Hurd's product details and capabilities, and highlights previous work in photo galleries and featured projects.

"I'm very excited to launch our new Wilson-Hurd website," said Jim McIntyre, President of Wilson-Hurd. "It is our hope that you will find the new website to be informative and easy to navigate. While I believe the website will provide you with a broad view of Wilson-Hurd, the missing component in just searching our site is the interaction with the great people of our company. I trust that you will explore our manufacturing capabilities as described in our website and take the opportunity to contact our employees to fully engage with Wilson-Hurd."

Additional sections and features include a video gallery, forms to request quotes and samples, design guidelines to assist customers in developing custom Electronic Control Products, links to recent blog posts, and information on employment opportunities.

About Wilson-Hurd: Wilson-Hurd Manufacturing specializes in the production of custom electronic control products, medical contract manufacturing, printed electronics, point-of-purchase displays, as well as nameplates & dials, overlays, and panels. Wilson-Hurd was founded in 1904, and is headquartered in Wausau, WI, with additional locations in Berlin, WI.

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