



Our Innovation, Your Solution

For Immediate Release

Wilson-Hurd
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Wilson-Hurd Offers Custom Touchscreens

Wausau, Wisconsin: Wilson-Hurd Manufacturing has expanded its capabilities and product solutions to include custom touchscreens. Available in two categories, resistive or capacitive, the touchscreen options simplify user experience with ease of operation and the ability to interface and redesign as a technology advances. With uses in machines for several industries including: medical, automotive, appliance, telecommunication and industrial controls, Wilson-Hurd is confident that this expanded offering will result in increased commerce and the ability to positively affect more people and businesses.

Many people interact every day with touchscreens located in mobile devices, ATM's, self-service kiosks, satellite navigation equipment, as well as medical and industrial machinery. The ability to tailor a machine with a custom touchscreen is important for manufacturing, delivery and diagnostics because it provides accuracy and efficiency. Wilson-Hurd capacitive touchscreens are able to withstand environmental extremes with no mechanical movement and can be used with an active stylus. The Resistive touchscreens from Wilson-Hurd are a durable and affordable option with a top sheet that provides shard containment if broken.

Ken Schultz, Director of Technology at Wilson-Hurd stated: "Simply put, our goal is to improve lives by making user-friendly technology adaptive and interactive. Touchscreens are a way for our company to impact businesses throughout the United States with state of the art technology and design."

About Wilson-Hurd: Since 1904, Wilson-Hurd has offered manufacturing and design services that complement or enhance customer's products. Our Electronic Control Products division provides switching and control interface solutions using the latest technology and manufacturing processes. Additionally, Wilson-Hurd's Advanced Technology Facility offers full turn-key medical products manufacturing within a FDA compliant quality system. The company also has capabilities in point-of purchase displays, nameplates/dials/panels and overlays. To learn more about Wilson-Hurd, visit <http://www.wilsonhurd.com/>.

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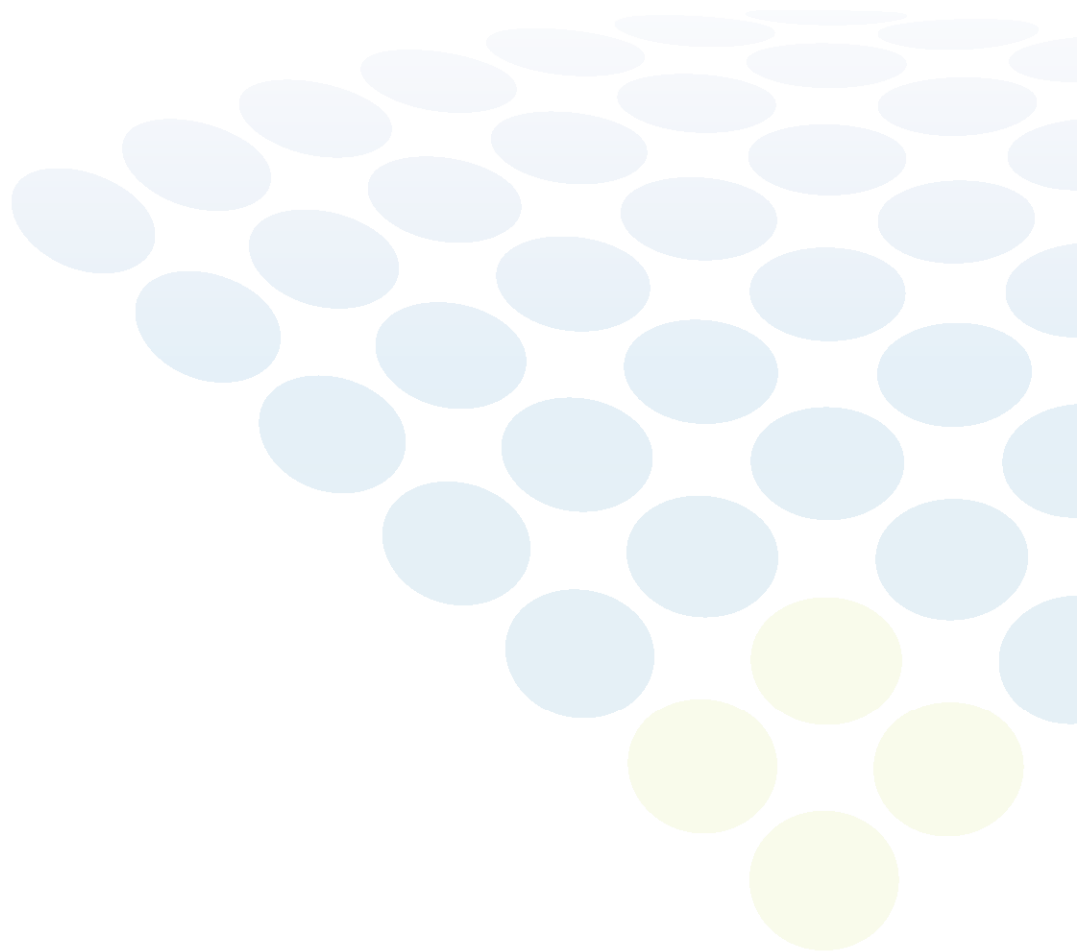
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