

Manufacturer of:

Electronic Control Products • Printed Electronics
POP Displays • Medical Contract Manufacturing
Nameplates & Dials, Overlays, Panels

Where we are located:



Wausau, WI
Corporate Headquarters &
Electronic Control Products Division



Berlin, WI
High Volume Manufacturing Plant



Berlin, WI
Advanced Technology Facility

Wilson-Hurd, founded in 1904, offers custom printing, fabricating, and electronic manufacturing services. With our broad range of capabilities, Wilson-Hurd is able to serve a variety of markets including automotive, industrial controls, medical, telecommunications, appliance, food equipment manufacturers, POP displays, and cosmetic industries. An ISO 9001:2008 certified company, Wilson-Hurd's mission is to be the most respected provider in the markets served, consistently delivering solutions that yield exceptional value.

Our Products

- Membrane Switches
- PiezoPanel®
- Capacitive Switches
- Elastomeric Keypads
- Touchscreens
- Printed Electronics
- Medical Contract Manufacturing
- Illuminated Displays & Overlays
- Counter Displays
- Logo Plates & Components
- Graphic Overlays
- Signage
- Cosmetic Appliqués
- Nameplates & Dials, Overlays, Panels



Business Advantages

- Dedicated, experienced employees
- Responsive to customers' needs
- Flexible manufacturing processes
- Cellular manufacturing
- Electronic Control Product division certified to ISO 9001:2008
- Metal & Plastic product division certified to ISO 9001:2008
- Medical Contract Manufacturing division has Class 10K & Class 100K clean room capabilities, & is also certified to ISO 13485
- Medical Contract Manufacturing division utilizes FDA compliant quality records system



Electronic Control Products

Reliable & innovative solutions designed exclusively with your project in mind.



Membrane Switches

With a completely sealed design, our membrane switches are the perfect solution for any harsh environment. We offer flex membrane switches, as well as complex membrane switch assemblies that incorporate value-added components such as displays, backlighting, back panels, PCBs, and FPCs.



PiezoPanel®

Featuring a completely sealed design with no moving parts, this high quality switch offers an extremely long life within a very rigid construction. With a sealed, corrosion-resistant top overlay to protect the electrical switch package, PiezoPanels may be placed in even the toughest environments, including oil drilling, car wash, and welding applications.



Elastomeric Keypads

With the ability to be easily integrated into new or existing designs while offering a lower unit cost than conventional switching products, elastomeric keypads are suitable for any application that requires data entry interface. Our elastomeric keypads can be customized with special finishes, colors, sizes and shapes of keys.



Capacitive Switches

A capacitive switch detects the presence or absence of a conductive object, such as a finger, by measuring changes in capacitance. This means there are no mechanical components within the switch - eliminating any potential mechanical failure and offering excellent durability in even the harshest environments.



Touchscreens

Eliminating the need for buttons or keys, touchscreens have changed the way electronic equipment is used by simplifying the user experience. Utilizing both resistive and capacitive technologies, we are able to design and manufacture the perfect screen for your unique application.



Want to really challenge us? Let Wilson-Hurd be a one-stop-shop for all of your switching needs. Supply us with your ideas and project requirements, and our engineering team would be happy to design a product exclusively for you. **Go ahead and put our engineering skills to the test. You will not be disappointed.**

WILSON HURD

Our Innovation, Your Solution

Follow Us



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